

Rep Order# 9795152 Ver# 21 Status Revised
EC'd Yes

Traffic Order# 50869

Printed: 09/18/2012 3:04 PM
Last Received: 09/18/2012 2:42 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-WILL MKGD LINE 20 ON CURRENT SKED. PLS
CNF

6-29-12 59,600.
- 350
59,250 + 50870
9795153

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*20	W-F,M	2P-3P	THE TALK	:30	\$350.00	09/12-09/17	3	1	3	\$1,050.00	
		Sales Remark: V21 1X NA										
		V21 Comment Changed, Spots/week Changed										

---REPORT TOTALS---

Report Totals: 3 / \$1,050.00

---SALES MONTHLY TOTALS---

Sep 12: 146 / \$59,250.00
Sales Totals: 146 / \$59,250.00
Station Totals: 146 / \$59,250.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$227,885	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

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Salesperson () ALEXANDRA BRADLEY
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Salesperson FAX# 202-955-5348

Rep Order# 9795152 Ver# 20 Status Returned
EC'd Yes

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Last Received: 09/14/2012 4:01 PM
Showing Buylines: All Rep & Sta Revised Lines

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--- REMARKS ---

pls see line 20
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*20	W-F,M	2P-3P	THE TALK	:30	\$350.00	09/12-09/17	4	1	4	\$1,400.00	
		Station Remark: V20 1x na 9/14 due to special news report. mg sat 7-8p ncir 9/22										

---REPORT TOTALS---

Report Totals: 4 / \$1,400.00

---SALES MONTHLY TOTALS---

Sep 12: 147 / \$59,600.00
Sales Totals: 147 / \$59,600.00
Station Totals: 147 / \$59,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$229,231	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

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Estimate# 1536
Buyer Meredith Kaufman
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Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Connell II, Jim

From: jgaunt@local12.com
Sent: Monday, September 17, 2012 10:03 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 50869

Station: WKRC-TV

Order Information:

Order #: 50869
Order Total: \$59,600.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795152
Estimate #: 1536 *a
Flight Dates: 09/11/12 - 09/17/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (50869-20-2):

Rate: \$350.00
Air Date: Fri 09/14/12
Eligible Days: M-WThF----
Inventory Code: The Talk
Inventory Description: The Talk
Inventory Code Time: 2:00 PM-3:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: News Special Report

(x) Sat 7-8P
on 9/22 @ 3:30

Spot Manager: All, 09/12/12-09/17/12

Date	We	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 1												
09/12/12	day	5:28:37 AM	:30	\$110.00	OFA-12-75a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/13/12	day	5:12:56 AM	:30	\$110.00	OFA-12-75a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/14/12	day	5:09:35 AM	:30	\$110.00	OFA-12-75a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											3	
Line: 2												
09/14/12	day	5:39:26 AM	:30	\$110.00	OFA-12-75a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/17/12	day	5:39:38 AM	:30	\$110.00	OFA-12-75a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
											2	
Line: 3												
09/12/12	day	6:14:34 AM	:30	\$200.00	OFA-12-76a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/14/12	day	6:21:43 AM	:30	\$200.00	OFA-12-76a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/17/12	day	6:08:39 AM	:30	\$200.00	OFA-12-76a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
											3	
Line: 4												
09/12/12	day	6:39:02 AM	:30	\$200.00	OFA-12-76a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/14/12	day	6:41:50 AM	:30	\$200.00	OFA-12-76a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
											2	
Line: 5												
09/12/12	day	7:25:29 AM	:30	\$100.00	OFA-12-7CBS	This Morning	(7:00:00 AM-7:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/14/12	day	7:29:25 AM	:30	\$100.00	OFA-12-7CBS	This Morning	(7:00:00 AM-7:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/17/12	day	7:29:25 AM	:30	\$100.00	OFA-12-7CBS	This Morning	(7:00:00 AM-7:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
											3	
Line: 6												
09/12/12	day	7:29:25 AM	:30	\$100.00	OFA-12-7CBS	This Morning	(7:30:00 AM-8:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/14/12	day	7:59:25 AM	:30	\$100.00	OFA-12-7CBS	This Morning	(7:30:00 AM-8:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											2	
Line: 7												
09/12/12	day	8:13:27 AM	:30	\$100.00	OFA-12-7CBS	This Morning	(8:00:00 AM-8:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/14/12	day	8:23:16 AM	:30	\$100.00	OFA-12-7CBS	This Morning	(8:00:00 AM-8:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/17/12	day	8:21:06 AM	:30	\$100.00	OFA-12-7CBS	This Morning	(8:00:00 AM-8:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
											3	
Line: 8												
09/12/12	day	8:35:22 AM	:30	\$100.00	OFA-12-7CBS	This Morning	(8:30:00 AM-9:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/14/12	day	8:59:25 AM	:30	\$100.00	OFA-12-7CBS	This Morning	(8:30:00 AM-9:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
											2	
Line: 9												
09/12/12	day	4:55:21 XM	:30	\$25.00	OFA-12-7430-5a	News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/13/12	day	4:43:27 XM	:30	\$25.00	OFA-12-7430-5a	News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/17/12	day	4:38:18 XM	:30	\$25.00	OFA-12-7430-5a	News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/12/12-09/17/12

Date	We	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 9												
											3	
Line: 10												
09/15/12	day	6:56:34 AM	:30	\$90.00	OFA-12-	6a-8a Local 12 News Sa (6:30:00 AM-7:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH
											1	
Line: 11												
09/15/12	day	7:53:33 AM	:30	\$90.00	OFA-12-	6a-8a Local 12 News Sa (7:30:00 AM-8:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH
											1	
Line: 12												
09/15/12	day	8:28:55 AM	:30	\$350.00	OFA-12-	CBS This Morning Satur (8:30:00 AM-9:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH
											1	
Line: 13												
09/16/12	day	4:41:45 XM	:30	\$25.00	OFA-12-	430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 14												
09/12/12	day	9:12:55 AM	:30	\$100.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/13/12	day	9:46:34 AM	:30	\$100.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/14/12	day	9:24:36 AM	:30	\$100.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/17/12	day	9:21:02 AM	:30	\$100.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
											4	
Line: 15												
09/12/12	day		:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/13/12	day	10:48:18 AM	:30	\$100.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/14/12	day	10:24:28 AM	:30	\$100.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/17/12	day	10:33:47 AM	:30	\$100.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
											4	
Line: 16												
09/12/12	day	11:28:50 AM	:30	\$450.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/13/12	day	11:28:18 AM	:30	\$450.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/14/12	day	11:29:27 AM	:30	\$450.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/17/12	day	10:58:24 AM	:30	\$450.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											4	
Line: 17												
09/12/12	day	12:12:46 PM	:30	\$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/13/12	day	12:20:38 PM	:30	\$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/14/12	day	12:12:24 PM	:30	\$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/17/12	day	12:12:45 PM	:30	\$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/17/12	day		:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											5	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/12/12-09/17/12



Date	We	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 18												
09/12/12 day		12:57:53 PM	:30	\$400.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/13/12 day		12:58:48 PM	:30	\$400.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/14/12 day		12:57:35 PM	:30	\$400.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/17/12 day			:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/17/12 day			:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											5	
Line: 19												
09/12/12 day		1:28:57 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/12/12 day		1:59:11 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/13/12 day		1:59:12 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/14/12 day		1:29:27 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/17/12 day		1:28:42 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
											5	
Line: 20												
09/12/12 day		2:30:01 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/13/12 day		2:59:12 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/17/12 day		2:59:27 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											3	
Line: 21												
09/15/12 day		9:58:55 AM	:30	\$350.00	OFA-12-	CBS This Morning Satur	(9:30:00 AM-10:00:00 /	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 22												
09/16/12 day		9:06:09 AM	:30	\$450.00	OFA-12-	CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 23												
09/16/12 day		9:29:22 AM	:30	\$450.00	OFA-12-	CBS Sun Morning	(9:30:00 AM-10:00:00 /	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 24												
09/16/12 day		9:53:19 AM	:30	\$450.00	OFA-12-	CBS Sun Morning	(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 25												
09/16/12 day		10:59:47 AM	:30	\$400.00	OFA-12-	Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 26												
09/16/12 day		11:18:16 AM	:30	\$100.00	OFA-12-	Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 27												
09/12/12 day		3:58:36 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/12/12-09/17/12



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Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 27												
09/13/12	day	3:58:40 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/13/12	day	3:28:56 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/14/12	day	3:22:33 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/17/12	day	3:59:21 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
											5	
Line: 28												
09/12/12	day	4:28:03 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fol	(4:00:00 PM-4:30:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/13/12	day	4:29:51 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fol	(4:00:00 PM-4:30:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH
09/14/12	day	4:23:45 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fol	(4:00:00 PM-4:30:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/17/12	day	4:16:40 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fol	(4:00:00 PM-4:30:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/17/12	day	4:26:10 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fol	(4:00:00 PM-4:30:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
											5	
Line: 29												
09/12/12	day	4:54:48 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fol	(4:30:00 PM-5:00:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/13/12	day	4:54:01 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fol	(4:30:00 PM-5:00:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH
09/14/12	day	4:42:43 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fol	(4:30:00 PM-5:00:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/17/12	day	4:42:20 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fol	(4:30:00 PM-5:00:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/17/12	day	4:38:32 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fol	(4:30:00 PM-5:00:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
											5	
Line: 30												
09/12/12	day	5:13:51 PM	:30	\$200.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/13/12	day	5:12:38 PM	:30	\$200.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/14/12	day	5:28:18 PM	:30	\$200.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH
09/14/12	day	5:13:14 PM	:30	\$200.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/17/12	day	5:06:52 PM	:30	\$200.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
											5	
Line: 31												
09/12/12	day	5:37:29 PM	:30	\$200.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/12/12	day	5:58:22 PM	:30	\$200.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/13/12	day	5:42:51 PM	:30	\$200.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH
09/14/12	day	5:57:01 PM	:30	\$200.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/17/12	day	5:37:56 PM	:30	\$200.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
											5	
Line: 32												
09/12/12	day	6:29:28 PM	:30	\$900.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/13/12	day	6:29:19 PM	:30	\$900.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/14/12	day	6:24:01 PM	:30	\$900.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/17/12	day	6:14:19 PM	:30	\$900.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/17/12	day	6:09:42 PM	:30	\$900.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/12/12-09/17/12

Date	We	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50869

Line: 32

				\$4,500.00							5	
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Line: 35

09/12/12 day	7:20:25 PM	:30	\$850.00	OFA-12-M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4	MWASH
09/13/12 day	7:20:40 PM	:30	\$850.00	OFA-12-M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH
09/14/12 day	7:12:53 PM	:30	\$850.00	OFA-12-M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		5	MWASH
09/14/12 day	7:26:18 PM	:30	\$850.00	OFA-12-M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH
09/17/12 day	7:21:08 PM	:30	\$850.00	OFA-12-M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH

				\$4,250.00							5	
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Line: 36

09/12/12 day	7:39:09 PM	:30	\$250.00	OFA-12-M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH
09/13/12 day	7:39:53 PM	:30	\$250.00	OFA-12-M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		5	MWASH
09/14/12 day	7:46:32 PM	:30	\$250.00	OFA-12-M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH
09/17/12 day	7:40:03 PM	:30	\$250.00	OFA-12-M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH
09/17/12 day	7:45:29 PM	:30	\$250.00	OFA-12-M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH

				\$1,250.00							5	
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Line: 37

09/15/12 day	7:04:23 PM	:30	\$200.00	OFA-12-Sa Prime Access Rotato		6:57 PM-7:57 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH
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				\$200.00							1	
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Line: 38

09/17/12 day	10:30:37 PM	:30	\$1,700.00	OFA-12-Mon Reg 3		10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3		1	MWASH
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				\$1,700.00							1	
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Line: 40

09/12/12 day	8:37:31 PM	:30	\$1,500.00	OFA-12-Wed Reg 1		8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH
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				\$1,500.00							1	
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Line: 41

09/12/12 day	10:47:15 PM	:30	\$3,500.00	OFA-12-Wed Reg 3		10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH
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				\$3,500.00							1	
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Line: 42

09/14/12 day	9:32:41 PM	:30	\$900.00	OFA-12-Fri Reg 2		9:00 PM-10:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH
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				\$900.00							1	
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Line: 44

09/16/12 day	8:17:07 PM	:30	\$800.00	OFA-12-Sun Reg 1		7:00 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH
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				\$800.00							1	
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Line: 45

09/12/12 day	11:27:05 PM	:30	\$550.00	OFA-12-11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH
09/13/12 day	11:14:09 PM	:30	\$550.00	OFA-12-11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		5	MWASH
09/14/12 day	11:09:51 PM	:30	\$550.00	OFA-12-11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH
09/17/12 day	11:34:15 PM	:30	\$550.00	OFA-12-11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/12/12-09/17/12

Date	Week	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 45												
09/17/12 day		11:13:20 PM	:30	\$550.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											5	
Line: 46												
09/15/12 day		11:31:28 PM	:30	\$550.00	OFA-12-	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 47												
09/16/12 day			:30	\$550.00		11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 48												
09/12/12 day		12:12:16 XM	:30	\$150.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/13/12 day		12:30:24 XM	:30	\$150.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/14/12 day		12:32:19 XM	:30	\$150.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH
09/14/12 day		11:59:08 PM	:30	\$150.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/17/12 day		11:46:50 PM	:30	\$150.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											5	
Line: 49												
09/15/12 day		11:50:38 PM	:30	\$150.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/15/12 day		11:59:06 PM	:30	\$150.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/15/12 day		11:57:34 PM	:30	\$150.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH
09/15/12 day		11:43:15 PM	:30	\$150.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/15/12 day		12:02:33 XM	:30	\$150.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											5	
Line: 50												
09/15/12 day		12:59:34 XM	:30	\$250.00	OFA-12-	Sat 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 51												
09/16/12 day		12:20:58 XM	:30	\$100.00	OFA-12-	Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 52												
09/16/12 day		1:35:50 XM	:30	\$60.00	OFA-12-	Sun 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 53												
09/15/12 day		7:03:23 PM	:30	\$350.00	OFA-12-	SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/15/12 day		4:27:56 PM	:30	\$350.00	OFA-12-	SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/15/12 day		5:11:09 PM	:30	\$350.00	OFA-12-	SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
											3	
Line: 54												
09/16/12 day		12:28:19 PM	:30	\$800.00	OFA-12-	NFL Today	12:00 PM-1:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/12/12-09/17/12

Date	We	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 54												
				\$800.00							1	
Line: 56												
09/16/12 day		7:36:27 PM	:30	\$2,400.00	OFA-12-	NFL Regular Season	(4:00:00 PM-7:00:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$2,400.00							1	
Line: 57												
09/16/12 day		11:27:43 PM	:30	\$900.00	OFA-12-	Sun Reg 4	10p-11p	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$900.00							1	
Line: 58												
09/17/12 day		4:10:56 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$180.00							1	
Line: 59												
09/17/12 day		4:29:13 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$180.00							1	
Line: 60												
09/17/12 day		5:12:24 PM	:30	\$200.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00	PIOBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$200.00							1	
Line: 61												
09/16/12 day		9:12:05 PM	:30	\$2,000.00	OFA-12-	Sun Reg 2	8p-9p	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
				\$2,000.00							1	
Line: 62												
09/16/12 day		10:26:09 PM	:30	\$2,200.00	OFA-12-	Sun Reg 3	9p-10p	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
				\$2,200.00							1	
Line: 63												
09/16/12 day		11:11:16 PM	:30	\$1,500.00	OFA-12-	Sun Reg 4	10p-11p	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
				\$1,500.00							1	
Line: 64												
09/17/12 day		5:43:00 PM	:30	\$800.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00	PIOBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
				\$800.00							1	
Line: 65												
09/17/12 day		10:48:08 AM	:30	\$100.00	OFA-12-	M-F 10a-11a	10a-11a	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$100.00							1	
Line: 66												
09/16/12 day		1:41:04 XM	:30	\$50.00	OFA-12-	Sun 1205a-105a	1205a-105a	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
				\$50.00							1	
Line: 67												
09/16/12 day		12:40:57 XM	:30	\$250.00	OFA-12-	Sun 1135p-1205a	1135p-1205a	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
				\$250.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/12/12-09/17/12



Date	We	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descriptio	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 68												
09/15/12	day	9:59:27 PM	:30	\$1,200.00	OFA-12-	Sat Reg 2	9p-10p	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				\$1,200.00							1	
				\$59,250.00							146	
				\$59,250.00							146	
				\$59,250.00							146	
				\$59,250.00							146	
				\$59,250.00							146	

[Filtered by:] [Sorted by: Station]